



**FOR IMMEDIATE RELEASE**

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## **MEDIA ADVISORY**

### **THE COUNTDOWN TO SUCCESS BEGINS NOW!**

*College Goal Sunday<sup>SM</sup> 2004 helps pave smooth path  
for students on their way to higher education*

**WHO:** Arizona college-bound students and their families who want assistance completing the Free Application for Federal Student Aid (FAFSA). Students 23 years of age or younger should bring their parents and their 2003 income data. Students 24 years of age or older should bring their own 2003 income information.

**WHAT:** College Goal Sunday provides *free* information to Arizona students applying for financial aid. Students will receive support from volunteer financial-aid professionals, primarily from Arizona colleges and universities, at 21 sites across the state during this one-day event. These professionals will offer line-by-line assistance to students completing the universally required FAFSA form, which assesses applicants' financial aid criteria based on personal and family income.

In addition, College Goal Sunday provides an opportunity for one lucky student from each site to be selected to receive a \$150 College Goal Sunday Site Scholarship. Site scholarship winners also are eligible to win one of two grand-prize \$500 scholarships. With the 2004 program, \$4,150 in scholarship funds will be awarded.

**WHEN:** 2 p.m., Sunday, February 8

**WHERE:** College Goal Sunday will take place at 21 community sites throughout Arizona. Visit [www.collegegoalsunday.com](http://www.collegegoalsunday.com) or see the attached site list for a location near you.

**WHY:** Applying for financial aid can be an intimidating process, and creates a roadblock on many students' educational roadmap. They miss out on scholarships, loans and work-study to help fund their higher education. By not looking for financial aid, many students either face financial hardships during and after college, or choose to forego higher education altogether. College Goal Sunday offers students a detour around financial aid frustrations.

**SPONSORS:** College Goal Sunday is sponsored by Waddell & Reed, USA Funds and Lumina Foundation for Education. The event is coordinated by the Arizona Commission for Postsecondary Education (ACPE) and the Arizona Association of Student Financial Aid Administrators (AASFAA).

#### **PUBLIC**

**CONTACT:** For additional information on College Goal Sunday 2004 or for a location in your area, please visit [www.collegegoalsunday.com](http://www.collegegoalsunday.com) or call the toll-free hotline at **1-877-997-8300**.

**- OVER FOR SITE LOCATIONS -**

## **NORTHERN REGION**

### **CHINLE**

*Chinle High School*  
**Cafeteria**  
**US Hwy 191**  
**Chinle, AZ 86503**

### **FLAGSTAFF**

**Coconino Community College**  
Flagstaff Lone Tree Campus  
2800 S. Lone Tree Road  
Flagstaff, AZ 86001

### **KEAMS CANYON**

**Hopi High School**  
Cafeteria  
Hwy 264 – Hopi High Dr.  
Keams Canyon, AZ 86034

### **LAKE HAVASU CITY**

**Lake Havasu High School**  
Cafeteria  
2675 S. Palo Verde Blvd.  
Lake Havasu, AZ 86403

### **PRESCOTT**

**Prescott High School**  
Multipurpose Room  
1050 N. Ruth St.  
Prescott, AZ 86301

### **TUBA CITY**

**Tuba City High School**  
Main Library  
Warrior Drive  
Tuba City, AZ 86045

### **VERDE VALLEY**

**Yavapai College**  
601 Black Hills Dr., Bldg. I  
Clarkdale, AZ 86324

## **CENTRAL REGION**

### **COOLIDGE**

**Central Arizona College – Signal Peak Campus**  
8470 N. Overfield Road  
Coolidge, AZ 85228

### **GLENDALE**

**Glendale Community College**  
Student Union  
6000 W. Olive Ave.  
Glendale, AZ 85302

### **MESA**

**Mesa Community College**  
Kirk Center – Navajo Room  
1833 W. Southern Ave.  
Mesa, AZ 85202

### **PHOENIX**

**Paradise Valley Community College**  
18401 N. 32<sup>nd</sup> St.  
Phoenix, AZ 85032

### **Phoenix College**

Hannelly Center  
1202 W. Thomas Road  
Phoenix, AZ 85013

### **South Mountain Community College**

Student Union, 100-A  
7050 S. 24<sup>th</sup> St.  
Phoenix, AZ 85040

### **WINKELMAN**

**Central Arizona College – Aravaipa Campus**  
Star Route 887/Avaraipa Road  
Winkelman, AZ 85292

## **SOUTHERN REGION**

### **GLOBE**

**Globe High School**  
Auditorium  
455 N. Willow St.  
Globe, AZ 85501

### **NOGALES**

**Cochise College - Nogales/Santa Cruz**  
125 E. Madison, Room 1  
Nogales, AZ 85621

### **SIERRA VISTA**

**Cochise College**  
901 N. Colombo,  
Room 305 A&B  
Sierra Vista, AZ 85635

### **TUCSON**

**Pima Community College Downtown Campus**  
Science & Technology Bldg.  
1255 N. Stone Ave.  
Tucson, AZ 85709

### **Pima Community College**

**Desert Vista Campus**  
Plaza Building  
5901 S. Calle Santa Cruz  
Tucson, AZ 85709

### **The University of Arizona**

Aerospace & Mechanical Engineering Building  
1130 N. Mountain, Room 202  
(Northeast Corner of Speedway & Mountain)  
Tucson, AZ 85721

### **YUMA**

**Arizona Western College**  
Career Center  
1351 S. Redondo Center Dr.  
Yuma, AZ 85365